



Acquisition Offer with Now E 2022 Mega Football Event Pass Terms and Conditions:

1. The promotion period is valid from September 27 to November 11, 2022, both days inclusive (“Promotion Period”).
2. Customers (“Eligible Cardholders”) must fulfill the following conditions:
 - (a) during the Promotion Period, apply for a principal card of Citi The Club Credit Card, Citi Prestige Card, Citi PremierMiles Card, Citi Cash Back Card, Citi Rewards Mastercard, Citi Rewards UnionPay Card, Citi Octopus Platinum Card or Citi HKTVmall Card(except Citi Rewards Student Card and Citi Octopus Student Card) (“Eligible Card”) issued by Citibank (Hong Kong) Limited (“Citibank”) through designated Citibank website (<https://www.citibank.com.hk/english/credit-cards/promotions/football-pass/>) and submit all required supporting documents for card application and have their Eligible Card applications approved by November 11, 2022;
 - (b) activate physical card within a month since the date of card issuance and meet the Spending Conditions as below:

Card Types Applied	Welcome Offer	Spending Conditions
Citi The Club Credit Card	Now E 2022 Mega Football Event Pass (Suggested Retail Price: HK\$1,280) and HK\$1,000 cash rebate	Accumulate eligible spending of HK\$8,000 or above within the first 3 months from the date of card issuance
Citi PremierMiles Card, Citi Cash Back Card, Citi Rewards Mastercard, Citi Rewards UnionPay Card, Citi Octopus Platinum Card or Citi HKTVmall Card	Now E 2022 Mega Football Event Pass (Suggested Retail Price: HK\$1,280) and HK\$800 cash rebate	Accumulate eligible spending of HK\$8,000 or above within the first 3 months from the date of card issuance
Citi Prestige Card	Now E 2022 Mega Football Event Pass (Suggested Retail Price: HK\$1,280) and 20,000 Miles (240,000 Points)	Pay the first year annual fee of HK\$3,800

3. Welcome Offer is applicable to new customers only. Customers who currently hold, have cancelled or have held any principal card of Citi Credit Card within the past 12 months from the month of application for the Eligible Card are NOT eligible to enjoy the Welcome Offer.
4. If the Eligible Cardholders have not fulfilled the Spending Conditions under Clause 2(b) above, Citibank will debit the cost of the Now E 2022 Mega Football Event Pass of HK\$1,280 from the Eligible Cardholder’s credit card account on or before April 30, 2023 without prior notice, regardless of the account status.
5. Fulfillment of Welcome offer:
 - a. **Now E 2022 Mega Football Event Pass and the promotion code:** Now E 2022 Mega Football Event Pass (“the Pass”) and the promotion code will be sent to Eligible Cardholders’ correspondence address according to the below schedule. Eligible Cardholders have to ensure that the correct correspondence address is provided during card application, such that the welcome reward letter can be delivered. Citibank will not be responsible for letter delivery failure due to invalid address. Eligible Cardholders must redeem the Pass using the promotion code through Now E application, Now E website(nowe.com) or via Now E Android TV box no later than 17 January 2023, otherwise the Pass will be expired and Eligible Cardholders will not be compensated. The Pass and Now E are provided by PCCW Media Limited (“PCCW Media”). In the event of any disputes arising from or relating to the promotion code, the Pass or Now E, PCCW Media’s decision is final. PCCW Media shall not be liable for invalidation or loss of any promotion code; and/or any delay or failure to broadcast any matches. Dates and times of all matches and sporting events may be subject to change from time to time so please refer to official announcements by the rights holders and event organizers for the latest information. Please note that PCCW Media cannot guarantee the continued availability of the channels, programs and services on the Now E service for the entire duration of your Now E subscription; and it shall not be liable for any unavailability or delay in the broadcast, of any matches and/or programming. Use of the Pass and the Now E Service is subject to terms and conditions. For Terms and Conditions of the Pass and Now E service, please refer to <https://www.nowe.com/tnc> and <https://www.nowe.com/tnc/worldcup2022>.

Eligible Card Approval Date	The date of welcome reward letter to be sent out
On or before October 31, 2022	On or before November 20, 2022
On or before November 11, 2022	On or before November 30, 2022

- b. **Cash Rebate:** cash rebate will be credited to Eligible Cardholders' card account within 5 months upon the month of meeting the spending conditions.
- c. **Points:** Citi Prestige Cardholders, points will be credited to the eligible Principal Cardholder's account two (2) months after the first year annual fee has been fully paid. (Citi Prestige Cardholders can choose to convert their Points to miles with and of the following Mileage Programs: Asia Miles, British Airways Executive Club, Etihad Guest, EVA Air Infinity MileageLands, Flying Blue, Garuda Indonesia Frequent Flyer, Malaysia Airlines Enrich, Qantas Frequent Flyer, Qatar Airways Privilege Club, Singapore Airlines KrisFlyer, Thai Airways Royal Orchid Plus or Virgin Atlantic Flying Club, The exchange is subject to the conversion rate of the chosen Mileage Program. Citi Prestige Cardholders can also choose to convert Points to equivalent in Rebate which is subject to the Citi ThankYou Rewards Terms and Conditions and the Citi "Pay with Points - Merchants' Online Platforms Service" Terms and Conditions.)
6. Each Eligible Cardholder is entitled to only one Welcome Offer.
 7. All posted transactions and monthly installments of billed Merchant Installment Plan conducted by principal and supplementary card(s), if applicable, are included in the Spending Conditions calculation. Ineligible transactions, including but not limited to, transactions through Faster Payment System (FPS) services, Octopus Add Value Service transactions (including via e-wallet/ other method to top up Smart Octopus), cash advances, withdrawal amount/loan amount under the Balance Transfer Program, Cash Conversion Program, "FlexiBill" Installment Program and "PayLite" Installment Program and Quick Cash Installment Program, payment to the Inland Revenue Department, online bill payment or utilities bill / insurance transactions made with Eligible Card via internet banking or online payment system, all payments made using "Citi PayAll Service", mutual funds payment, fees & charges, casino transactions, unposted/ cancelled/refunded transactions, other unauthorized transactions and fraud and abuse transactions.
 8. In case of any fraud/abuse/reversal or cancellation of transactions included in the calculation of the spending conditions, Citibank reserves the right to debit from the Eligible Cardholders' credit card accounts the equivalent amount of the welcome offers awarded under this promotion without prior notice. Eligible Cardholders' Eligible Card accounts must be valid and in good standing during Welcome Offer fulfillment period in order to enjoy the Welcome Offer.
 9. If Eligible Cardholders are entitled to receive any other promotional offers under other promotions, Citibank reserves the right to provide only one of the promotional offers at its sole discretion.
 10. The Welcome Offer cannot be changed once indicated on the application form, transferred to another person, cancelled, reversed nor exchanged for cash.
 11. All welcome offers are available on a first-come-first-served basis while stocks last. Citibank reserves the right to grant an alternative offer in case of shortage.
 12. Citibank is not a supplier or service provider of the event pass/ services/ auxiliary services provided and shall not be responsible for any matters relating to the products or services provided. The respective show organizer is solely responsible for all obligations and liabilities in relation to such products or services.
 13. Citibank and the respective show organizer reserve the right to amend these and relevant terms and conditions at any time without prior notice.
 14. All matters and disputes will be subjected to the final decision of Citibank and the respective show organizer.
 15. In the case of discrepancy between the English and the Chinese versions of these terms and conditions, the English version shall prevail.