



For Immediate Release

**Citi (NYSE symbol: C)
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Citi Sponsors NGO Internship for Local Business Students
*Nurturing Future Business Leaders by Broadening Their Understanding of
Community Needs*

Hong Kong – For the 12th year running, 77 business students from 10 local universities participated in the Citi-HKCSS Community Intern Program (CIP) and completed internships at 40 local NGOs (non-governmental organizations). The program equips the students with a better understanding of the non-profit sector and the needs of the local community. The participating NGOs agreed that the student internships were invaluable in enhancing their daily operations and event implementation, and helping mobilize their marketing and resources.

Sponsored and organized by Citi and co-organized by the Hong Kong Council of Social Service (HKCSS), CIP aims to support the development of Hong Kong's future business leaders into more caring and responsible individuals through a broadened understanding of the needs and challenges of the community, and the ideals of CSR (corporate social responsibility). Since its launch in 2010, more than 900 students have benefited from the program.

Officiating at the Recognition Ceremony held today were Ms. Wendy Hu, Managing Director of Citi Private Bank, and Mr. Chua Hoi Wai, Chief Executive of the Hong Kong Council of Social Service.

At the ceremony, Ms. Wendy Hu said: “We are delighted to see the highly positive experience the collaboration gives to NGOs and students alike, not only raising awareness of social-economic issues but also sustaining the future development of these organizations. Congratulations to the 77 students for the enthusiasm, effort and dedication they brought to their internships. I hope they will carry with them the enhanced awareness they gained from this experience wherever their careers take them.”

Mr. Chua Hoi Wai said: “I am grateful to Citi, the universities and NGOs for their continuous support for CIP in providing internship and training opportunities to nurture young talent. The ceremony today not only marks the completion of the internship program but also represents students' commitment to serving society. I believe all the participating students can now contribute and create value for our society by capitalizing on the experience of their past three months in CIP.”



Four participants were awarded the “Grand Award for Excellence” in recognition of their outstanding performance during the internships. They were: Li So Sin from the Hong Kong Polytechnic University and Lai Wing Yan from Hong Kong Baptist University who interned at Hong Kong Lutheran Social Service - Luen Wo Market House of Urban and Rural Living; and Cheung Wai Yin from the University of Hong Kong and Lo Chui Yuen from the Chinese University of Hong Kong who interned at HandsOn Hong Kong Limited.

One of these awardees, Lo Chiu Yuen of the Chinese University of Hong Kong, said: “With the trust of HandsOn Hong Kong, I had the opportunity to utilize business concepts to solve social issues. During my internship, I helped refine their strategy on organizing volunteer work through conducting research and preparing infographics about social reality in Hong Kong. With the visual aids created, corporates can see what local social resources are available and how they can empower the community to support the needy with HandsOn. This is a meaningful experience during which I could acquire in-depth knowledge of social issues, as well as apply my own knowledge to contribute to society.”

The internships took place between July and August 2022. The 77 interns worked in pairs to contribute their business knowledge and skill sets to assist their assigned NGOs in various projects including branding, resources development and fundraising, daily operations, event management and system development. Participants were given 20 hours of in-depth training to prepare them for working with the NGOs and to enrich their knowledge of pressing community issues such as the poverty gap and aging population, as well as environmental conservation. The training comprised seminars on CSR and cross-sector partnerships; visits to non-profits and social enterprises; opportunities to interact with various underprivileged groups; and volunteering activities.



1. (Fifth from the left on the first row) Mr. Chua Hoi Wai, Chief Executive of the Hong Kong Council of Social Service (HKCSS) and (sixth from the left on the first row) Ms. Wendy Hu, Managing Director of Citi Private Bank, with representatives of business schools from Hong Kong universities, representatives from placement NGOs, and interns.



2. Ms. Wendy Hu, Managing Director of Citi Private Bank (first right) and Mr. Chua Hoi Wai, Chief Executive of the Hong Kong Council of Social Service (HKCSS) (first left), pictured with the student teams who won the “Grand Award for Excellence”, alongside representatives of the NGOs.



About Citi

Citi is a pre-eminent banking partner for institutions with cross-border needs, a global leader in wealth management and a valued personal bank in its home market of the United States. Citi does business in more than 160 countries and jurisdictions, providing corporations, governments, investors, institutions and individuals with a broad range of financial products and services.

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About HKCSS

The HKCSS is an umbrella organisation of 500 agency members that provide over 90% of the social welfare services in Hong Kong. HKCSS launched the Caring Company Scheme in 2002 to build a cohesive society by promoting strategic partnership among business and social service partners and inspiring corporate social responsibility through caring for the community, employees and the environment. HKCSS puts much effort into building capacity for social enterprises through the Social Enterprise Business Centre (SEBC) to advance social entrepreneurship and mobilize social innovation.

Additional information may be found at www.hkcss.org.hk | Facebook: www.facebook.com/hkcssfans