



Letter of Intent related to Use of Personal Data in Direct Marketing
有關在直接促銷中使用個人資料意向書

Customer Name 客戶姓名 : _____
 HKID 香港身份證 / Passport No. 護照號碼 : _____
 Account No(s). 戶口號碼 : _____

From time to time, the Bank may use my name and contact information to offer goods or services that you believe may be of interest to me. If I wish to receive further promotional materials from you, **I will return the completed form to Citibank branch or mail the completed form to the address below and you will process my request without charge.**

日後，貴行將根據本人之姓名及聯絡資料提供各種產品及服務優惠；如本人日後欲收取本行之宣傳郵件，本人可填妥下列表格後交付至花旗銀行分行或郵寄至下列地址免費辦理。

Citibank (Hong Kong) Limited
PO Box 20151 Hennessy Road Post Office HK

I do wish the Bank to use my personal data in below direct marketing channel(s).

本人 希望 貴行在以下直接促銷途徑中使用本人的個人資料。

Mail 郵件 E-mail 電郵 Phone 話音 SMS 短訊

The Bank may provide my personal data to other persons for their use in direct marketing, whether or not such persons are members of the Bank's group. I should check ("✓") this box if I do not wish the Bank to provide my personal data to any other persons for their use in direct marketing, whether or not in return for money or other property.

貴行可能將本人的個人資料提供予其他人士，以供該等人士在直接促銷中使用，不論該等人士是否貴行集團成員。如本人不希望貴行將本人的個人資料提供予任何其他人士，以供該等人士在直接促銷中使用，不論貴行會否獲得金錢或其他財產的回報，本人須在此方格內 加上剔號 ("✓")。

The above represents my present choice whether or not to receive direct marketing contact or information. This replaces any choice communicated by me/us to the Bank prior to this application.

My above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the Bank's Policy Statement relating to the Personal Data (Privacy) Ordinance. I should also refer to the Policy Statement on the kinds of personal data which may be used in direct marketing and the classes of persons to which my personal data may be provided for them to use in direct marketing.

I understand that my opt-out request will be processed by the bank as soon as possible. I also understand you may not be able to process my request if any of the information is incomplete or inaccurate.

以上代表本人目前就是否希望收到直接促銷聯繫或資訊的選擇，並取代本人於本申請前向貴行傳達的任何選擇。

本人以上的選擇適用於就貴行關於個人資料（"私隱條例"）的政策指引中所列出的產品、服務及/或標的類別的直接促銷。本人亦可參閱該通知以得知在直接促銷中可使用的個人資料的種類，以及本人的個人資料可提供予什麼類別的人士以供該等人士在直接促銷中使用。

本人明白貴行將盡快處理本人拒納收取宣傳郵件之申請；同時，本人亦明白如申請資料不完整或欠準確，有關申請將無法進行。

Customer Signature 客戶簽署	
X	
Date 日期	

For Bank Use Only	
Maker	Checker
Customer No.:	